

Brief Biography

Mariann Jelinek, Ph.D.

Dr. Mariann Jelinek is Richard C. Kraemer Chair of Business at the College of William and Mary in Williamsburg, Virginia. From June 1999 until August of 2001, she served as Director, Innovation and Organizational Change Program at the National Science Foundation, where she directed solicitation, assessment and awards for research projects on organizational topics. Her own research interests have centered on innovation, technology and organizations, in high technology firms and mature industries. She has published 5 books and more than 40 papers. She has taught strategy at undergraduate, MBA, executive and doctoral levels, including video and distance presentations. She retains an active interest in organizational configurations to exploit new technical capabilities, while mitigating their shortcomings. Her current research includes an NSF-sponsored study of intellectual property as a flashpoint in industry-university relationships, and work on the electric energy industry.