

# CIMS Spring Corporate Sponsor Meeting 2002

## Corning, Inc. Corning, NY

### Wednesday, May 15<sup>th</sup>

**7:00pm – 9:30pm** Welcome Reception – Radisson Hotel, Corning, NY  
East Room – **Grill 1.2.5**  
Casual & Informal

### Thursday, May 16<sup>th</sup>

**7:00am** Depart from Radisson to Sullivan Park, Corning, Inc. Facility  
**7:30am – 8:00am** **BREAKFAST**  
**8:00am** Start of Meeting – Welcome  
**8:15am – 10:00am** Satish Nambisan – *Virtual Customer Communities: Redefining Customer Involvement in New Product Development*  
**10:00am – 10:15am** **BREAK**  
**10:15am – 12:00pm** Gerald Susman – *Understanding the Impact of Virtual Communication on Team Dynamics and Performance in the ERP and NPD Teams*  
**12:00pm - 1:00pm** **LUNCH**  
**1:00pm – 1:15pm** **Lynda Aiman Smith - Introduction to What Do We Know Journal Reviews Project**  
**1:15pm – 2:30pm** George Farris – *What do we know about recruiting, selecting, developing, motivating and rewarding technical professionals?*  
**2:30pm – 2:45pm** **BREAK**  
**2:45pm – 4:45pm** Lynda Aiman-Smith – *What do we know about internal idea generation and evaluation within organizations? and What do we know about metrics of innovation?*  
**5:00pm** Return from Sullivan Park to Radisson  
**5:20pm** Meet in Lobby of Hotel – prepare to go to Museum  
**5:30pm – 7:00pm** Tour of Corning Glass Museum (optional)  
**7:30pm – 9:30pm** Dinner Reception – London Underground Café, East Market Street  
(Walking Distance from Hotel to Restaurant – approximately 1 Block.)

### Friday, May 17<sup>th</sup>

**7:00am** Depart from Radisson go to Sullivan Park, Corning, Inc. Facility  
**7:30am – 8:00am** Breakfast  
**8:00am** Start of CIMS Business Meeting  
**8:15am – 11:00am** CIMS Business Meeting  
**11:00am – 12:00pm** Working Lunch & Wrap Up of Meeting  
**12:00pm** Depart from Sullivan Park return to airport to go home

\*\* Note \*\* Due to flights departing on Friday, the meeting will end promptly at 12:00pm.