

Spring Corporate Sponsor Conference
June 8th – 10th, 2003
Armstrong World Industries, Inc.
Lancaster, PA

Sunday June 8th

7:00 – 9:30pm - Cocktail Reception at the Armstrong Manor, Casual and Floating

Monday June 9th

6:00 – 7:30am – Breakfast at the Manor – Floating

7:45am – Depart Manor for Armstrong Campus

8:00 – 8:45am – Welcome and Introductions

8:50 – 10:00am – Research Presentation from **Don Kash**, *Management Strategies That Facilitate The Innovation of Complex Strategies*

10:00 – 10:15am – **BREAK**

10:20 – 11:30am – What Do We Know Journal Review Presentation from **Elie Geisler**, *R&D Metrics in Technology-Driven Organizations*

11:35 – 12:45pm – An overview of the next WDWK paper on "*Innovation Knowledge Creation*" presented by **Ann McFadyen**, NC State University, College of Management.

12:45 – 1:45pm – **LUNCH**

1:50 – 3:00pm – CIMS -NTU Case Study Presentation from **Lotfi Belkhir**, Subject: *Managing Innovation Within Corporations*

3:00 – 3:20pm – **BREAK**

3:25 – 5:00pm – Armstrong World Industries, Inc. Innovation Showcase:
Tour of Innovation Avenue
Demonstration of Ceiling Tile Sound Testing
Peek into Armstrong's *Ceiling Systems*

5:15pm – Depart Armstrong World Industries and Return to the Armstrong Manor

6:30pm – Cocktails on Front Lawn of Armstrong Manor

7:15 – 9:30pm – Dinner on Front Porch of Armstrong Manor

Tuesday June 10th

6:00 – 7:30am – Breakfast at the Manor – Floating

7:45am – Depart Manor for Armstrong Campus

8:00 – 2:00pm – CIMS Business Meeting
Sponsor Presentations, News & Events, New Projects, New Funding –
Research Topics and WDWK Topics, New Member Introductions, Planning
for Fall Meeting, Member Benefits & Scheduling, and Grant News

10:00 – 10:15am – **BREAK**

11:45 – 12:45pm – **LUNCH** - Working Lunch

2:15pm – Meeting Concluded & Depart For Airport