

**CIMS Spring Corporate Sponsor Meeting 2007**  
 Hosted by: IBM • Hilton Pearl River Hotel & Industry Solutions Lab  
 April 17<sup>th</sup> – April 19<sup>th</sup>, 2007 • Hudson River Valley, NY

**Tuesday April 17<sup>th</sup>**

- 8:00am – 3:00pm: IMS Pilot – Leading Virtual Teams: Montoya & Massey – Hilton Pearl River
- 5:00pm – 6:30pm: CIMS Business Meeting – Hilton Pearl River
- 7:00pm – 9:00pm: CIMS Welcome Reception – Hilton Pearl River

**Wednesday April 18**

- 7:00am: Gather in Hotel Lobby – **7:10am: Depart** Hilton Pearl River
- 7:45am: IBM Industry Solutions Lab, Hawthorne, NY
- 7:45am – 8:15am: *Continental Breakfast*
- 8:15am – 9:45am: Dr. Paul Horn, IBM Sr. VP & Director, Research – *Global Technology Outlook*
- 9:45am – 10:00am: *BREAK*
- 10:00am – 11:00am: Mary Jo Frederich, IBM Director, ISL & FOAK– *First-of-a-Kind (FOAK)*
- 11:00am – 12:30pm: Transition into groups & Tour *IBM Innovation Showcase – Industry Solutions Lab – Demo Floor*
- 12:30pm – 1:15pm: Dr. Irving Wladawsky-Berger, IBM Vice President Technical Strategy and Innovation – *At the Threshold of a 21st Century Business Revolution*
- 1:15pm: Depart ISL • *Lunch served*
- 1:45pm: Arrive Hilton Pearl River • *BREAK*
- 2:00pm – 2:30pm: Dr. Ann McFadyen, NC State College of Management, *Teleological Network Changes and Knowledge Creation*
- 2:30pm – 3:00pm: Dr. Wooseong Kang, NC State College of Management, *Financial Impact of Innovation and Capability on Firm Performance*
- 3:00pm – 3:30pm: Dr. Mitzi Montoya-Weiss & Dr. Anne Massey, NC State College of Management & Indiana University Kelley School of Business – *IMS Review – Leading Virtual Teams*
- 3:30pm – 3:45pm: *BREAK*
- 3:45pm – 4:30pm: Dr. Marc Meyer, Northeastern University College of Business, *The Fast Path to Growth; Leveraging Technologies to New Market Applications*
- 5:15pm: Depart Hotel for Dinner Cruise - Cruise Launch Chelsea Piers, NY, NY
- 6:30pm – 10:30pm: *Dinner Cruise NYC*
- 10:30pm: Return to Hilton Pearl River

**Thursday April 19**

- 7:45am – 8:30am: *Continental Breakfast* – Hilton Pearl River
- 8:30am – 9:00am: Dr. Angus Kingon, NC State College of Management – *CIMS Nano Research Update*
- 9:00am – 10:00am: Dr. Fred Renk, MeadWestvaco – *Idea Management Workshop: MeadWestvaco Experience*
- 10:00am – 10:15am: *BREAK*
- 10:15am – 11:15am: Nancy Burchfield, IBM Global Services - *The Challenge in Productizing Services*
- 11:15am – 11:45am: Dr. Al Bean, NC State University College of Management – *Use of Psychometrics to determine Creativity (WDWK - Preview)*
- 11:45am – 12:30pm: Dr. Steve Markham & Jennifer Howard (MBA Candidate '08), NC State College of Management – *Knowledge Worker Productivity*
- 1:00pm: Meeting Concluded